



Conferencing White Paper: Healthcare and Pharmaceutical Education and Marketing

ConferencePlus provides a complete portfolio of services and tools that are designed to simplify healthcare communications. Working with healthcare professionals, ConferencePlus has developed services specifically for the healthcare industry to meet its unique needs. You can rely on ConferencePlus to provide you with the right services to fulfill your communications needs.

Pharmaceutical & Medical Marketing

How do you get qualified prospects to take the time to hear what you have to say, to train on your new product, or to show the value you and your prospects receive from these interactions? ConferencePlus has developed a suite of multimedia services specifically for reaching healthcare professionals through events that utilize web conferencing and webcasting to create multimedia "webinars" designed for hard-to-reach healthcare professionals.

Continuing Medical Education

Keeping CME up-to-date on a budget is difficult task that is compounded by personnel shortages, flex schedules, and the availability of qualified trainers and experts. So how do you get people trained? With webcasting and web conferencing you can capture training in an archive that your people can access at any time. Improve your productivity and lower costs with flexible, time-shifting message delivery options to cover all your staff.

Healthcare Communications

For your daily communications and conferencing needs, you need services that you can trust at a fair price. Unlike some providers, we offer a complete portfolio of audio, web, and videoconferencing services so we always have the right service to meet your needs. Combine this with our industry leading customer support and you know why our customer satisfaction is consistently over 99.5. So whether you're holding an ad hoc meeting to discuss your budget or you're training hundreds on a new service, you can be sure ConferencePlus will provide the perfect set of services for your next meeting.

Services:

- Audio and video webcasting
- Audio, web, and videoconferencing for any type of meeting
- Conference recording and archiving
- Continuing medical education testing and certification
- Customization to meet your specific needs

Not sure which audio conferencing option is right for you?

Speak to one of our Meeting Consultants at **877 748 SAVE (7283)**.

Simplify

ConferencePlus believes that conferencing should not only change the way you do business – it should improve your business processes by increasing productivity and simplifying your business day. We are dedicated to making you and your organization look good by providing audio, web and videoconferencing services that help you maximize every meeting opportunity – anywhere, at any time. Our goal is to ensure that each event is a productive, positive, “no surprises” experience.



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